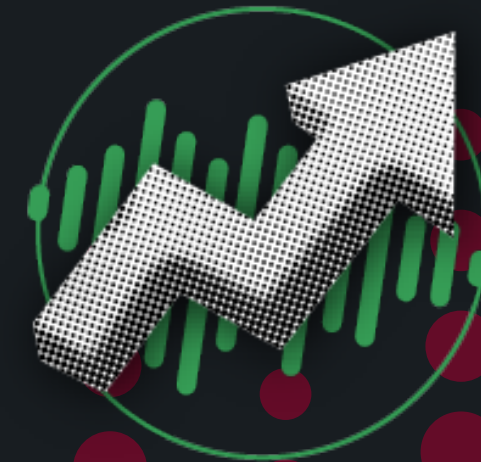


COCKEYSVILLE OPENING UPDATE REPORT



ALL POINTS
PUBLIC RELATIONS

GET LOUD!

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WITH INTEGRATED PR

TOP HITS



21.28M
total press
impressions



\$222.5K
total ad
equivalency

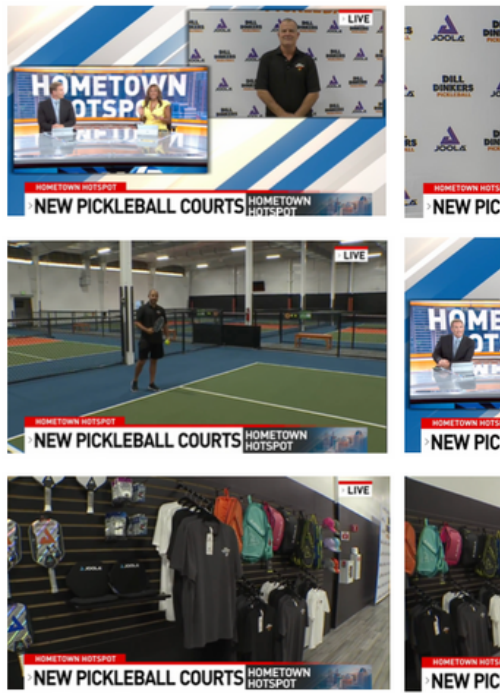


Pickleball Fans, Get Ready for a New Facility

By Megan Rodgers | August 19, 2024 | Link: <https://tinyurl.com/ryuwj7>

BALTIMORE, MD (WBFF) — Whether you're in the mood for a double competition, this place has it all.

Owner of Dill Dinkers Cockeysville, Steve Ator, along with the FOX45 Morning News team to talk about the new facility.





Dill Dinkers Opens Pickleball Facility in Cockeysville

By Maria Morales | September 9, 2024 | Link: <https://tinyurl.com/ybfcxyht>



Indoor Pickleball Club in Cockeysville

<https://tinyurl.com/p4pa5rud>

Whether you're a hot, frizz-averse, humidity-haters. Dill Dinkers is proud to announce the opening of a new indoor pickleball facility in Cockeysville, Maryland, in July.

Some of the new club for pickleballers of all ages and skill levels. The facility features multiple courts, a pro shop, and a lounge area. Steve Ator, owner of Dill Dinkers, says the club is a great place for the community to gather and play.

The club offers a variety of programs, including clinics, private lessons, semi-private lessons, and group play. Businesses will have the chance to rent the facility for events.

Steve Ator is leading the development of the club. He is a businessman with 20 years of experience in supply chain management, and strategic change initiatives.

Opening this July is a thrilling opportunity to bring Pro Pickleball to Baltimore County," Ator said in a statement. "It's about building a community. The mantra for my business is to make members and guests to feel like they are part of the team. The location and vibrant atmosphere make it the perfect place for pickleballers to enjoy the sport.

PRESS COVERAGE



RUN DATE	OUTLET	ARTICLE TITLE (CLICK TO VIEW)
June 24	<i>Baltimore Business Journal</i>	<u>“Real Estate Insider: First Reservoir Square Townhomes Ready for Sale - Baltimore Business Journal”</u>
June 25	<i>Baltimore Fishbowl</i>	<u>“Dill Dinkers to Open Indoor Pickleball Club in Cockeysville”</u>
June 26	<i>WMAR-TV (Online)</i>	<u>“Dill Dinkers Pickleball Comes to Cockeysville Next Month”</u>
August 19	<i>WBFF Live</i>	<u>Dill Dinkers Cockeysville Opening</u>
August 19	<i>WBFF Online</i>	<u>“Pickleball Fans, Get Ready for a New Facility”</u>
September 9	<i>WMAR Online</i>	<u>“Dill Dinkers Opens Pickleball Facility in Cockeysville”</u>
September 9	<i>WMAR Live</i>	<u>Dill Dinkers Cockeysville Opening</u>
October 23	<i>Baltimore Business Journal</i>	<u>“8 things to know: Cocktail bar opens in Baltimore Peninsula”</u>

GRASSROOTS OPPORTUNITIES

1 Axon Health - [Link to website](#)

- Contact: Dr. Angie Darcus /
(410) 343-9605 /
dr.darcus@myaxonhealth.com

2 Maryland Pickleball Group - [Link to post](#)



ADDITIONAL LOCAL ORGANIZATIONS



- ONCOLOGY SPA BY CPC
- SERENE CARE CLINICS
- BODY BASICS WELLNESS CENTER
- BALTIMORE COUNTY SMALL BUSINESS RESOURCE CENTER
- HEALTHCARE ACCESS MARYLAND
- BALTIMORE COUNTY REVENUE AUTHORITY
- MOUNTAIN BRANCH GOLF
- SPARROWS POINT COUNTRY CLUB
- YOUFIT HEALTH CLUBS
- SPARKS PHYSICAL THERAPY
- BALTIMORE TENNIS PATRONS
- HAMPTON INN & SUITES BALTIMORE NORTH/TIMONIUM
- SMILE FOREVER DENTISTRY
- DAVID ROSS ORTHODONTICS
- HANDSFREE HEALTH
- EXPRESS CARE
- LIFEBRIDGE HEALTH
- ISI ELITE TRAINING WHITE MARSH
- ONELIFE FITNESS
- PLANET FITNESS DUNDALK
- ORANGETHEORY FITNESS WHITE MARSH
- BODICORE
- LTRC PICKLEBALL CLUB

SOCIAL MEDIA OVERVIEW



NEW FOLLOWERS

TOTAL ENGAGEMENT

TOTAL IMPRESSIONS

38	71
348	1,845
6,740	3,499

OPENING CALENDAR

POSTED



LINK GENERATED IMAGE

Did you catch the news in @Baltimore Flashbow! Our opening at Railroad Crossing is just around the corner. 🎉 Our new club will feature nine dedicated Pro Cushion courts, a state-of-the-art reservation system, an event space, a pro shop, and more. We offer clinics, private lessons, open play, leagues, and rentals for all ages and skill levels. Franchise owner Steve Afor says it best: "It's about building a community." 🏓

<https://tinyurl.com/2ymcbt68>
#DeliDinkersCockeysville #IndoorPickleball

POSTED



Looking for the perfect spot to host your next event? Our 40x80 ft. Party Room in Cockeysville is ideal for any occasion, regardless if you're playing pickleball or not! With space for up to 75 guests, you can celebrate in style while enjoying exclusive access to all 9 indoor ProCushion pickleball courts. 🏓 Whether it's a birthday bash, corporate gathering, or just a fun get-together, our Party Room offers the ultimate combination of space, fun, and flexibility.

Book now and make your event unforgettable!
<https://tinyurl.com/n7e8da2h> 🏓 @DeliDinkersCockeysville #PickleballParty

POSTED



WHERE COMFORT MEETS THE COURT

We're stepping up the pickleball experience at Cockeysville with nine ProCushion courts! These state-of-the-art surfaces are designed to protect your knees, ankles, and joints, reducing impact, enhancing your game allowing you to play longer and recover even faster!

Come feel the difference for yourself when we open soon — your body will thank you! <https://tinyurl.com/3n8fyxj>
🏓 @DeliDinkersCockeysville #IndoorPickleball

POSTED



This morning, our very own Steve Afor, owner of Deli Dinkers Cockeysville, and David Pelto, our Director of Pickleball, took center stage on the FOX45 Morning News! 📺 They shared an inside look at our brand-new facility, complete with nine ProCushion pickleball courts, and served up some common rules of the game.

Whether you're in the mood for a quick volley, a solo session, or some competitive doubles, Deli Dinkers Cockeysville has you covered! 🏓

Missed the segment? Catch the full article here:
<https://tinyurl.com/3kbp5wz>

THANK YOU

FOR YOUR PARTNERSHIP



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