

LEGACY COMMERCIAL PROPERTY **UPDATE REPORT**

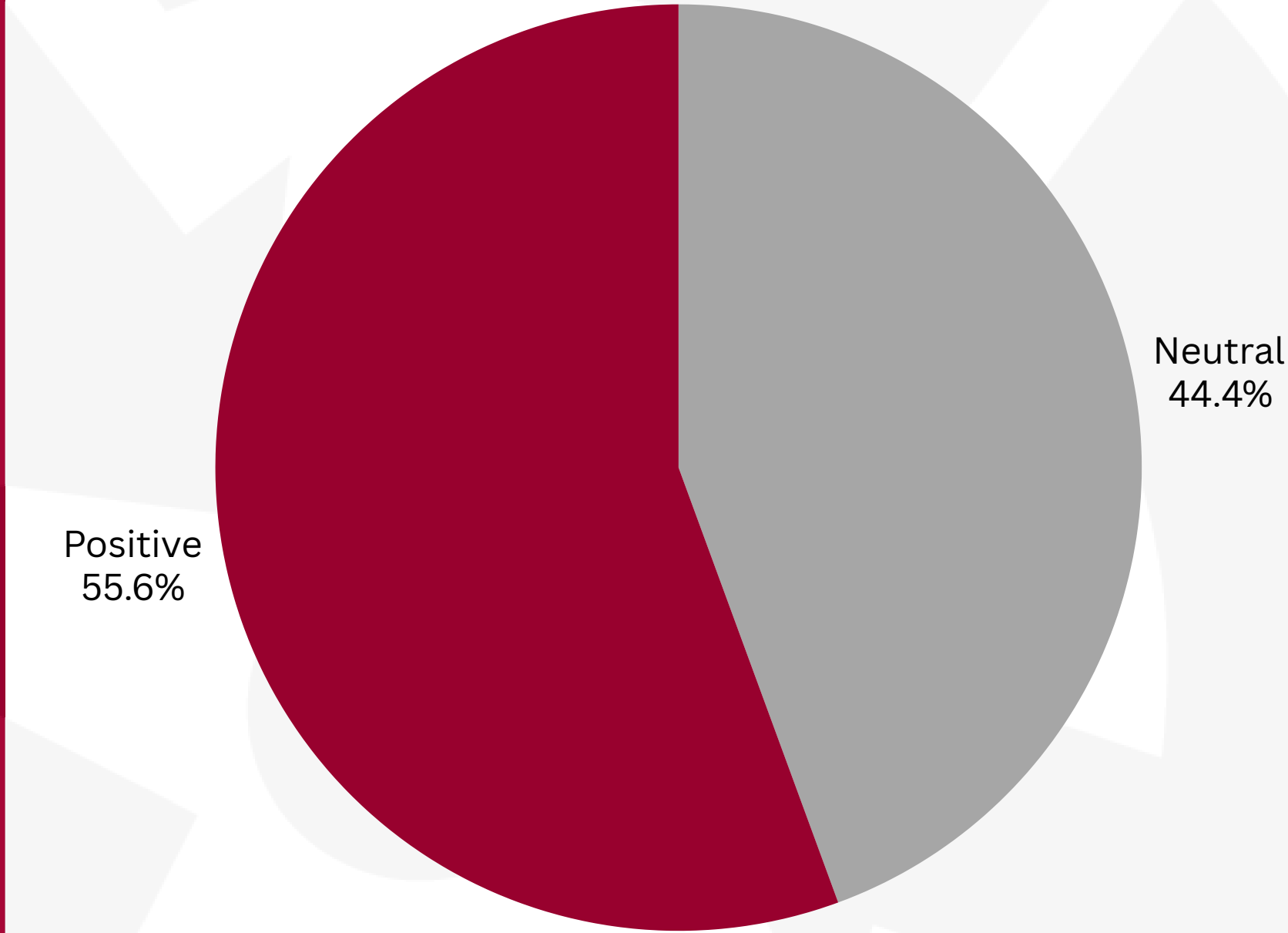


ALL POINTS
PUBLIC RELATIONS

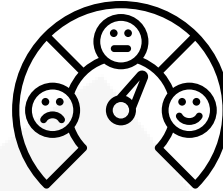
MEDIA OVERVIEW

[click here to see metric definitions](#)

TOTAL IMPRESSIONS	5.62M
POSITIVE SENTIMENT	55.6%
AD EQUIVALENCY	\$63,250
SOCIAL ENGAGEMENT	443
AVG. DOMAIN AUTHORITY	65.83

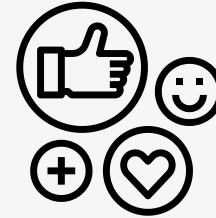


METRIC DEFINITIONS



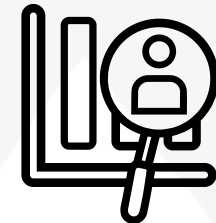
Sentiment

The overall tone of the article.



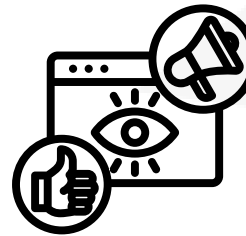
Social Engagement

The number of times a link was shared, commented on liked or X on Facebook.



Ad Equivalency

An estimated monetary value to articles based on the media outlet's popularity.



Impressions

Sum of unique devices visiting this publications domain in a month.



Domain Authority

A score (0-100) that predicts how well a website will rank on search engines, provided by MOZ

PRESS COVERAGE

AS SEEN IN

THE CHATTANOOGAN.COM

GSA BUSINESS REPORT

News and Tribune

RUN DATE	OUTLET	ARTICLE TITLE
Jan 17	Chattanooga.com	<u>"Legacy Commercial Property Acquires The Shoppes Of East Brainerd"</u>
Jan 23	The News and Tribune	<u>"Property Developer Purchases Former Youngstown Shopping Center in Jeffersonville"</u>
Jan 23	GSA Business Report	<u>"National Real Estate Company Buys Spartanburg Shopping Center"</u>
Feb 3	Louisville Business First	<u>"Retail Center and Strip Mall to Get Full-Scale Remodel – Louisville"</u>
Feb 3	WDRB	<u>"Southern Indiana Strip Mall with Several Empty Buildings is Undergoing Renovations"</u>
March 19	Commercial Property Executive	<u>"Q&A: Legacy Commercial Exec on Revitalizing Strip Centers"</u>

**THANK YOU FOR
YOUR PARTNERSHIP!**

**WE'RE
ALL IN.**

