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BLOOMINGFOODS RAISES OVER \$100,000 FOR LOCAL NONPROFITS

BLOOMINGTON, Ind. – The Bloomington-based cooperative Bloomingfoods has raised \$100,313 this year for several recipients through its Positive Change fundraising campaign.

<u>The Positive Change</u> campaign allows active owner-members of the co-op choose the Bloomington or Monroe County-based recipients for donations. Shoppers can then round-up their total to the nearest dollar amount, with proceeds benefiting the chosen nonprofit.

The 12 donation recipients for 2022 are:

- 1. Beacon, Inc.
- 2. New Hope for Families
- 3. Boys & Girls Clubs of Bloomington
- 4. Sycamore Land Trust
- 5. Bloomington Meals on Wheels, Inc.
- 6. Habitat for Humanity of Monroe County
- 7. Wildcare, Inc.
- 8. Community Kitchen of Monroe County, Inc.
- 9. Mother Hubbard's Cupboard
- 10. Bloomingfoods
- 11. Area 10 Agency on Aging
- 12. Hoosier Hills Food Bank

Bloomingfoods promotes locally made products through supporting Bloomington businesses. "Giving back to the community is the reason that Bloomingfoods is able to serve sustainable and ethically made local products. A continuous commitment to supporting our community fuels our mission," said Phil Phillipy, one of Bloomingfoods' general managers.

Since the beginning of the Positive Change fundraiser in 2016, the organization has raised over \$700,000.

Anyone who wishes to learn more about Bloomingfoods and Positive Change can visit the organization's <u>website</u>. To donate, visit one of the locations at 3220 E. Third St. or 316 W. Sixth St. in Bloomington.

About Bloomingfoods

Bloomingfoods is a cooperatively-owned grocery store in Bloomington that was founded in 1975. Bloomingfoods is managed and owned by over 13,000 people. All products are sourced

locally, which is made possible through over 95 partnerships with producers. There are currently two locations: 3220 E. Third St. and 316 W. Sixth St. The organization's overall mission is to promote affordable, nourishing and sustainably made products.

Online at https://www.bloomingfoods.coop/

Instagram: @bloomingfoods

Facebook: @Bloomingfoods-Co-op-Market

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