

Bloomingfoods (*for class assignment):

For the love of the local

Time **Aural Channel**

Narration

0:00 **MUSIC: background throughout**

Soothing , cheery pop music.

0:02 **NARRATOR:**

Female with a soft, soothing voice.

It begins with a seed.

0:04 **SFX:**

Rustle of a handful of seeds.

0:05 **NARRATOR:**

Your Blooming-foods tomatoes...grown
with love...and picked straight off the vine.

0:10 **SFX:**

Snap of a tomato being picked from
a vine.

0:12 **NARRATOR:**

The bottle of wine in your pantry...

0:14 **SFX:**

Wine bottle opening.

0:15 **NARRATOR:**

Distilled from grapes grown in a vineyard...
right here in Bloomington.

0:21 **NARRATOR:**

The crisp, organic apple that you grabbed on
your way out...

0:25 **SFX:**

Crunch of an apple.

0:26 **NARRATOR:**

Came directly off the tree that blossomed in
a Monroe County orchard. All of Blooming-
foods' fruits and vegetables have been
nourished by the hard work of our local,
dedicated farmers. Stop by one of our East
or West stores, both located in your very
own neighborhood. Come try our tasty
produce, or visit our website, blooming-
foods dot co-op to learn more.

0:48 **SFX:**

Opening of a store door, ringing of a bell
with chatter in the background.

0:51 NARRATOR:

We've planted the seed...and now all you have to do is enjoy the fresh and delicious, locally sourced Blooming-foods' products.

1:00